

Luis Fernando Alvarez Manriquez

Michoacán, Mexico

Email: mrluisfeer@gmail.com

Mobile: +52 443 480 5354

PROFILE

Frontend Software Engineer with 4+ years of experience building scalable, high-performance web applications using modern technologies. Passionate about performance optimization, clean code, and cross-functional collaboration.

Focused on delivering real business value through maintainable, well architect-ed solutions.

EXPERIENCE

- **Nowports** Remote / Mexico City
Software Engineer Mar 2023 – Dec 2024
 - **Component Platform:** Developed a unified platform to align company products and accelerate delivery.
 - **Internal API Migration:** Contributed to the migration to a new version of the internal API, achieving a 60% improvement in Time to Interactive (from 6s to 2s). Utilized modern technologies such as NestJS, Prisma and TypeScript to ensure secure, maintainable, and scalable development.
 - **Monitoring:** Integrated tools like Sentry for performance tracking and debugging.
 - **Code Quality:** Actively participated in code reviews and maintained long-term maintainability.
 - **Landing Refactor:** Modernized the company's main landing page using updated frameworks and best practices to improve maintainability and load performance.
- **Nowports** Mexico City
Frontend Developer Aug 2022 – Mar 2023
 - **Tracking Analytics Integration:** Collaborated with the marketing team to implement cookie management, Google Analytics 4 and Google Tag Manager. Enabled cross-regional user behavior tracking and real-time performance monitoring to support data-driven decisions.
 - **Blog System:** Integrated Next.js + HubSpot for automated content and fast blog performance.
 - **Cross-functional collaboration:** Led and contributed to the delivery of high-quality solutions by working closely with the product, design, and marketing teams. Translated business needs into technical requirements and ensured continuous alignment using agile methodologies.
 - **Landing Refactor:** Refactored main page with modern stack and reviewed pull requests.
- **Accenture** Mexico City
Frontend Developer Aug 2021 – Jul 2022
 - **UI Improvements:** Improved maintainability and user interface / user experience across the landing page and products.
 - **Agile Collaboration:** Delivered features on time while ensuring high quality standards.

EDUCATION

- **Technological Institute of Morelia** Morelia, Mexico
B.S. in Systems Engineering May 2021 – Present
- **Cetis 120 - Josefa Ortiz de Domínguez** Morelia, Mexico
High School: Physical Sciences and Mathematics Aug 2018 – Jul 2021
- **Cisco Netacad Certification** Morelia, Mexico
Intermediate JavaScript Developer (High School Program) May 2020

LANGUAGE

- **Languages:** Spanish (native), English (C1)

SKILLS

- **Technologies:** React.js, Next.js, TypeScript, JavaScript, HTML5, CSS3, TailwindCSS, Node.js, Express, PostgreSQL, MongoDB, Prisma, Git, GitHub, Docker, Vite, Jest, Cypress, Sentry, Vercel
- **Projects:** Additional work and contributions available on GitHub: github.com/mrluisfer